

LESS WORK, WORK LESS

The simplest way to manage
your admission process



Applying for admission at any educational institution is difficult, tiring and cumbersome for all parties involved – the institute, the parents and the students. For parents and students, the admission process is a never-ending series of long lines – one to collect the prospectus and form, another to submit the form, third, to check lists for acceptance and fourth, to pay the fees. For the educational institute, it means days of disrupted schedules and frantic parents and students. What educational institutions require is a painless e-solution that will simplify and accelerate the admission process.

EventAvenue offers educational institutions an unparalleled admission management and fee collection solution that will enable you to expedite the application distribution and collection process. This solution comes with an in-built payment gateway that enables student pay their fees – admission, exam etc. directly online. It has comprehensive accounting and reporting module that enables your Registrar and Administrative Dept. to issue fee receipts and student lists report respectively easily. By adopting the Education Fee Collection solution for your institution, you accelerate your admission and fee collection process while reducing your staffs' workload freeing them to undertake other tasks. It also reduces data entry errors due to messy handwriting and human error.



REACH OUT

Accelerate your admission process by going online.

- n Convenient 24 x 7 access to all student information and instant admission and fee collection facilities.
- n Open up your school/college/institute to students from all stratas of life with wide range of payment options.
- n Send personalized communication to students with information about course information, fee structure and other relevant details.
- n Personalize admission experience with a customized admission form based on multiple variables such as course type, custom fields, etc.
- n Alleviate student placement concerns with auto confirmation emails once the admission is complete. This feature also eliminates the cost of printing and couriering acceptance letters

- n Target global audiences and execute transactions in all major currencies.

- n Modify, unregister or refund student fees online.

SPEED UP TIMELINES

Start managing your admission process from selling and accepting admission forms to collecting course and exam fees online.

- n Eliminate time-consuming manual work processes and put your admission process online within hours. Do away with repetitive tasks.
- n Register hundreds of students within minutes.
- n Issue online fee invoices to your students.
- n No time consuming data entry. No posting or printing costs.
- n No more long queues outside your office, generate ID Cards with student information within minutes.

SIMPLIFY

Provide students to your college website with an enhanced college branded admission experience.

- n With just a few clicks, create the world's most beautiful and professional admission forms and integrate them in your school/college/institute website.
- n Confirm admissions easily by collecting fees instantly through our in-built, super secure payment gateway.
- n Offer your students the biggest possible bouquet of payment options including Credit Cards, Debit Cards, Net Banking, Mobile Payments and Cash Cards etc to pay their course fees and/or exam fees.

NO TECHNICAL RESOURCES REQUIRED

Solution is hosted, secured and maintained by EventAvenue.

- n No recurring high-end hardware or server hosting costs.
- n No software licenses or VeriSign SSL certificates to purchase.
- n No need to waste time in tie ups with various banks and spend resources in integrating them.
- n No need to hire programmers, webmasters and technical support staff.
- n No upgrade or annual maintenance costs.



SECURE & SAFE

Employ the Highest Data Security Standards to keep your online admission and fee collection process secure.

- n Powerful VeriSign 256 bit Secure Socket Layer (SSL) encryption, PCI Standard Compliance & daily Hacker Safe Audit.
- n Verified By Visa and MasterCard's SecureCode authentication protocols protect you from any chargeback liability.

IMPROVE COMMUNICATION

Reassure students via email.

- n Alleviate student placement concerns with auto confirmation emails once the admission is complete. This feature also eliminates the cost of printing and couriers acceptance letters
- n Enhance your communication with personalized school/college/institute look and feel. Customize your email with colors, graphics, logos and text.
- n Pre-configure the system to fire emails to your students.
- n Send out exam reminder email messages with a link to pay course/exam fees.
- n Insert invoice and other links in emails.
- n Mine your data with powerful data management tools.
- n Increase the efficiencies of your work processes with EventAvenue's in-built CRM tools. Get twin benefits of flexibility and automation.
- n Convenient and automated report generation feature streamlines your information and financial management process.
- n Free up your resources with our Automated Database Management system as students enter and update their own information.
- n Amend information from anywhere and the EventAvenue engine automatically amends the linked variables.

- n Display an automated "admissions closed" message once student quotas have been reached.
- n Offer students a wait-listing option, once your application limits are reached.
- n Receive email alerts when a student applies for admission at your college/university.
- n Our experienced multi-lingual customer support team is available 24 x 6 through multiple mediums - telephone, chat, email etc.

ABOUT AVENUES

Avenues is South Asia's largest eCommerce Company. Headquartered in Mumbai, India with offices in New York and Singapore, Avenues offers Internet based ASP technology solutions. With a customer base of over 4,000 global websites, it is the leading e-Commerce company in Asia. It is the world's only domain specific ASP which applies domain expertise to Internet Payment Solutions. The list of partners and associates reads like the, 'Who's Who' of the global industry. Avenues has launched a number of eCommerce solutions for different industry verticals, which are:

COMMERCIAL SERVICES	CC-Avenue®	Trust-Avenue®
TRAVEL INDUSTRY SERVICES	Hotels-Avenue®	Res-Avenue®
COMMUNITY SERVICES	Event-Avenue®	Members-Avenue®

More information on specific solutions is available on the relevant website given under the respective logos. For further information about Avenues, visit our corporate website at: www.avenues.info

Credit Cards



and more...

and more...

Net Banking (Direct Debit To Online Bank Accounts)



and more...

ATM Cum Debit Cards (Authorised through ATM PIN)



and more...

Debit Cards (Visa Electron and Maestro Debit Cards, Authorised through VBV/Secure Code Password)



and more...

Other Payment Options



EDUCATION FEE COLLECTION - FEATURES AT A GLANCE

Online Registration

- n Convenient 24 x7 online admission from anywhere
- n Centralized student database
- n Auto-populate information feature
- n Instantly authorized online credit card payments
- n Automated and personalized emails
- n Automated "admissions closed" and "wait-list" messages
- n Flexible pricing for course type
- n Complete range of tools to customize your admission form

Web-based

- n No hardware or software to buy, install or maintain
- n Free upgrades
- n The solution is available 24 x 7 globally
- n Unlimited multi-user access

ID Card Generation

- n Easy to use intuitive design interface
- n Merge student information automatically
- n Create and reuse unlimited colorful ID Cards with your school/college/institute images and logo
- n Print in batches or one-at-a-time

Reporting

- n Unlimited and secure access to standard reports
- n Generate unlimited number of custom reports
- n Export reports: Excel, Text, PDF

Secure Fee Collection & Payment Options

- n Collect fees from students easily and directly online
- n Define fee payment instructions and refund policy
- n No special account required to receive payouts
- n Secure online payment processing
- n Data encryption using 256-bit RSA encryption Secure Socket Layer
- n VeriSign SSL Encryption, Verified by Visa, MasterCard Secure Code Verification

- n Payment Card Industry (PCI) Data Security Standards Compliance
- n Credit Cards: Visa, MasterCard, American Express, Discover, Carte Blanche and Diners Club International
- n Direct Debits To Bank Accounts: 30+ Indian Banks
- n Mobile Payment: PayMate, SBI Freedom
- n Cash Card: Itz Cash Card

Accounting

- n Generate automated invoices and fee receipts
- n Track payments, refunds and other transactions
- n Robust financial reporting tools

Emails & Notifications

- n Send automated admission confirmation emails
- n Create customized reusable email templates
- n Merge personalized student & course information
- n Insert instant payment RSVP, invoice and other links in emails
- n Email groups directly from attendee reports
- n Automated RSVP facility with tracking functionality
- n Send invite-a-friend emails
- n Upload and manage custom distribution lists
- n Schedule future broadcast and reminder emails

Training & Support

- n Get *free* training & support through email, telephone and chat on a 24 x 6 basis

On-Campus

- n Check in students and manage admissions
- n Virtual Terminal to collect real time payments from your students at the school/college/institute
- n Print individual ID Cards
- n Generate student rosters
- n Print fee receipts and invoices
- n Access real-time student lists

CLIENT LIST

